



# NZVEDAZ BIG FIVE

SOCIAL MEDIA MANAGER

# OVERVIEW

We are looking for an experienced social media manager who has the passion and desire to work with a revolutionary start-up.

You need to have very strong communication skills such as clear communication with our core team and our community members will be crucial to success in this role.

# RESPONSIBILITIES

- Actively follow crypto Twitter, find threads and topics to engage with
- Meme around trending topics
- Develop a social media marketing strategy
- Collaborate with our Community Manager to generate stimulating and refreshing content for our social media platforms
- Scale, engage and manage our Discord/Telegram communities
- Launch, manage and host marketing campaigns (AMAs, polls, live streams, giveaways, Twitter Spaces, Podcasts)
- Build, grow and manage all our social media presence (Twitter, Discord, Telegram, TikTok, Reddit, YouTube, Insta)
- Generate, edit, publish, and share engaging content daily (e.g., original text, photos, videos, and news)
- Have some design skills (Adobe Photoshop, Canva)
- Monitor KPIs, traffic metrics, and community growth and engagement
- Engage with followers, respond to queries in a timely manner and monitor customer reviews

# REQUIREMENTS

- The work is remote.
- Experience working within the blockchain industry is a MUST
- Deep knowledge of the NFT, GameFi, DeFi, and Blockchain space, as well as Discord and Telegram environments, is required.
- Be able to receive and process your own payments in USDT/USDC/ETH;
- Have ERC-20/BSC/Polygon compatible private wallets
- Excellent English copywriting skills are essential
- There is a 30-day probationary period for this position.

## SKILLS

- Marketing, Management, Social Media Management
- Excellent communication skills in English, verbal and written.
- Ability to work self-sufficiently and remotely in a dynamic start-up environment.
- Strong organizational and project management skills.
- A robust portfolio demonstrating your talents.

## COMPENSATION

TBD

Join a force for good - Nzvedaz Big Five Project has made a pledge to dedicate at least 1% of time, product, and profit towards charities bringing change in Africa.

## ABOUT NZVEDAZ BIG FIVE PROJECT

Nzvedaz Big Five Project - Is building Africa's first Non-Fungible Token (NFT) trading platform. Nzvedaz Big Five Project aims to introduce African artists to the exciting world of digital art as NFTS while at the same time exposing African art to a wider audience. Nzvedaz Big Five Project aims to bring exclusive art and artifacts from Africa's prominent artists across the whole industry spectrum from musicians, to dancers, writers, actors, painters, and sculptors. Please ensure you follow us through our social media where we will announce artists that will sign to trade their NFTs on our platform.

African art has never taken its fair share of the multi-billion-dollar industry. It's a fact that a lot of African art and artifacts **were stolen** from African countries and are currently being displayed in European museums. The artists who produced the works have never been compensated. Our NFT marketplace built on Binance Smart Chain will ensure that ownership of art or artifacts benefits from the security of blockchain. Nzvedaz Big Five NFT Platform aims to equalize the art market, especially for African Artists by offering a platform in which they can mint/digitize and monetize their art.

We're a fully remote globally distributed team, we combine years of experience in business start-ups crypto investments, and



backed by an enthusiastic community of grass-root investors, as well as prominent business advisors.

It's an exciting time to work at Nzvedaz Big Five Project. We are working hard to launch our NFT platform. Every team member is empowered to lead projects, wear many hats, and flex their entrepreneurial spirit to make an outsized impact within the organization. Our aim of bringing the advantages of blockchain technology and crypto to Africa is an immense responsibility. Each day comes with new and exciting challenges to solve. We hold the hopes of the continent in our hands literally.

Sounds like something you would excel at, while also having fun doing so. Submit your resume/portfolio with accompanying motivation and salary indication, we look forward to getting in touch!