



# NZVEDAZ BIG FIVE

DIGITAL MEDIA GRAPHICS MANAGER

# OVERVIEW

You will be responsible for conceptualizing and designing enticing promotional graphics to inspire and engage various audiences - from starting crypto holders to large blockchain enterprises.

Besides the production of visual marketing assets, you will also be helping build and maintain a style guide for the Nzvedaz Big Five Project brand and its evolution. There will also be creative tasks, from generating initial concepts to being adopted as recurring themes. Working together with marketing, product departments, and senior management. The role benefits a great deal from a good understanding of Cryptocurrency and Blockchain and its market participants.

## RESPONSIBILITIES

- Identify various brand identities to generate clean, modern 2d graphics that derive from Nzvedaz Big Five Project promotional material design languages.
- Design marketing material including branding, web/app banners, pitch decks, media kits, email templates, and social media graphics for our suite of services and events.
- Create graphics with consistent and reliable frequency for Nzvedaz Big Five Project NFT Marketplace, Metaverse & Play to Earn services.
- Create graphics as needed for the Nzvedaz Big Project brand itself, to be shared on its various social channels.
- Provide creative input on predetermined sets of marketing material, templates, and processes.
- Execute templates and guidelines for pre-established sets of marketing material, templates, and processes.
- Attend weekly meetings and demonstrate presence in team channels, liaison with other team members around actionable and/or impediments.
- Create and maintain a brand style guide for marketing assets.

## WHAT WE'RE LOOKING FOR:

- Passion for Africa and Nzvedaz Big Five Project's mission to bring blockchain technology
- 3+ years of experience in graphic design.

- Proficient level experience with Figma, Sketch, and Adobe Illustrator (the main requirement being Figma);
- Proficient in Adobe Creative Suite & Office products, skilled in animation and short video editing is a plus.
- Web design experience is a big plus, but not required for this role.
- Familiarity with blockchain, cryptocurrencies, and financial services is a huge plus.
- Excellent communication skills in English, verbal and written.
- Ability to work self-sufficiently and remotely in a dynamic start-up environment.
- Strong organizational and project management skills.
- A robust portfolio demonstrating your talents.

## SKILLS

Figma & Adobe Creative Suite

## COMPENSATION

TBD

Join a force for good - Nzvedaz Big Five Project has made a pledge to dedicate at least 1% of time, product, and profit towards charities bringing change in Africa.

## ABOUT NZVEDAZ BIG FIVE PROJECT

Nzvedaz Big Five Project - Is building Africa's first Non-Fungible Token (NFT) trading platform. Nzvedaz Big Five Project aims to introduce African artists to the exciting world of digital art as NFTS while at the same time exposing African art to a wider audience. Nzvedaz Big Five Project aims to bring exclusive art and artifacts from Africa's prominent artists across the whole industry spectrum from musicians, to dancers, writers, actors, painters, and sculptors. Please ensure you follow us through our social media where we will announce artists that will sign to trade their NFTs on our platform.

African art has never taken its fair share of the multi-billion-dollar industry. It's a fact that a lot of African art and artifacts **were stolen** from African countries and are currently being displayed in



European museums. The artists who produced the works have never been compensated. Our NFT marketplace built on Binance Smart Chain will ensure that ownership of art or artifacts benefits from the security of blockchain. Nzvedaz Big Five NFT Platform aims to equalize the art market, especially for African Artists by offering a platform in which they can mint/digitize and monetize their art.

We're a fully remote globally distributed team, we combine years of experience in business start-ups crypto investments, and backed by an enthusiastic community of grass-root investors, as well as prominent business advisors.

It's an exciting time to work at Nzvedaz Big Five Project. We are working hard to launch our NFT platform. Every team member is empowered to lead projects, wear many hats, and flex their entrepreneurial spirit to make an outsized impact within the organization. Our aim of bringing the advantages of blockchain technology and crypto to Africa is an immense responsibility. Each day comes with new and exciting challenges to solve. We hold the hopes of the continent in our hands literally.

Sounds like something you would excel at, while also having fun doing so. Submit your resume/portfolio with accompanying motivation and salary indication, we look forward to getting in touch!